

Overview infusionWP Shortcodes

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[i4w_actionset]

Usage: This shortcode is used to generate a button within a page or post which, when clicked, will cause a specified action set to run in your Infusionsoft application.

Optionally, if the appropriate parameters are set, this shortcode will also assign or remove tags from the current subscriber/contact.

If the current visitor is not logged in or is not an Infusionsoft subscriber, the button will not be displayed.

The button will also not display if neither an action set ID nor a tag ID has been set in the shortcode parameters.

Example:

- **[i4w_actionset actid=1,2,3 tagid='55,66,77' buttontext='Click here' buttonimage='imageURL' aftertext='Your request has been processed.']**
- **[i4w_actionset actid=1,2,3 tagid='12,34,-56' autorun=1]**

Parameters:

- **actid:** a comma separated (CSV) list of action set ID's you wish to run for the current contact/subscriber.
Default: None.
- **tagid:** a CSV list of tag ID's you wish to apply to the current contact/subscriber. If one or more tag ID's passed as a parameter to the shortcode is a **negative** number, it or they will be removed. The tag ID list can consist of both positive and negative numbers, meaning that tags can be assigned and removed in a single shortcode execution.
Default: None.
- **autorun:** If set to 1, the shortcode will execute without waiting for user input. If set to 0, it will generate a form and a submit button and wait for user input. If the autorun option is used, the parameters following will be ignored (buttontext, buttonimage, aftertext).
- **buttontext:** the text that should be displayed in the button.
Default: 'Submit'. Required: Yes, if 'buttonimage' is not used.
- **buttonimage:** the HTTP/URL path to the image of your choice.
Default: None. Required: Yes, if 'buttontext' is not used.
- **buttonstyle:** Any inline style you want to apply to the button image or HTML button.
Default: None. Required: No.
- **aftertext:** the text that should be displayed after the request has been processed.
Default: None.

[i4w_blog_desc]

Usage: This shortcode will return the same output information as the Wordpress function `get_bloginfo('description')`:

the Tagline set in [Administration](#) → [Settings](#) → [General](#). This data is retrieved from the blogdescription record in the [wp_options table](#)

Example:

- `[i4w_blog_desc]`

Parameters:

- None

[i4w_blog_email]

Usage: This shortcode will return the same output information as the Wordpress function `get_bloginfo('admin_email')`:

The Administrator's E-mail address set in [Administration](#) → [Settings](#) → [General](#). This data is retrieved from the `admin_email` record in the `wp_options` table

Example:

- `[i4w_blog_email]`

Parameters:

- None

[i4w_blog_name]

Usage: This shortcode will return the same output information as the Wordpress function `get_bloginfo('name')`:

returns the Weblog title set in [Administration](#) → [Settings](#) → [General](#). This data is retrieved from the blogname record in the [wp_options table](#).

Example:

- [i4w_blog_name]

Parameters:

- None

[i4w_blog_url]

Usage: This shortcode will return the same output information as the Wordpress function `get_bloginfo('url')`:

the Blog address (URI) is the [URL](#) for your blog's web site address and is set in [Administration](#) → [Settings](#) → [General](#). This data is retrieved from the home record in the [wp_options table](#).

Example:

- `[i4w_blog_url]`

Parameters:

- None

[i4w_bloginfo]

Usage: This shortcode is the shortocde equivalent of the Wordpress `get_bloginfo()` function:

*The **get_bloginfo()** function returns information about your blog which can then be used elsewhere in your PHP code. This function, as well as [bloginfo\(\)](#), can also be used to display your blog information.*

Example:

- `[i4w_bloginfo get='name']`
- `[i4w_bloginfo get='version']`

Parameters:

- **get:** The 'get' parameter expects a valid parameter, as defined in Wordpress. Please refer to the web page http://codex.wordpress.org/Function_Reference/get_bloginfo for an overview of the acceptable parameters.

[i4w_dailymotion]

Usage: This shortcode is designed to embed a video hosted on www.dailymotion.com, a video hosting service similar to Youtube.

Example:

- `[i4w_dailymotion id=1234567 h=326 w=400 autoplay=1]`

Parameters:

- **id:** The ID of the video hosted on Dailymotion.
Default: none. Required: yes.
- **h:** The desired display height in pixels.
Default: 326. Required: no.
- **w:** The desired display width in pixels.
Default: 400. Required: no.
- **autoplay:** Defines if the video should begin automatically when the page is loaded. Use 1 or 0.
Default: 0 (autoplay inactive). Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full".
Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script.
Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right".
Default: none. Required: no.

[i4w_date]

Usage: This shortcode returns the current date formatted according to the parameter value.

Example:

- `[i4w_date format='F js, Y']`

Parameters:

- **format:** The values passed to this parameter must follow the syntax rules set for the PHP function `date()`. (See: <http://www.php.net/manual/en/function.date.php>)
Default: 'F js, Y'. Required: no.

[i4w_disp_cookie]

Usage: This shortcode will capture an existing COOKIE variable and display if available.

Example:

- `[i4w_disp_cookie var='testcookie']`

Parameters:

- **var:** This parameter defines the name of the COOKIE variable to captured and displayed.
Default: none. Required: yes.

[i4w_disp_get]

Usage: This shortcode will capture an existing GET variable and display if available.

Example:

- `[i4w_disp_get var='Contact0Email']`

Parameters:

- **var:** This parameter defines the name of the GET variable to captured and displayed.
Default: none. Required: yes.

[i4w_disp_post]

Usage: This shortcode will capture an existing POST variable and display if available.

Example:

- `[i4w_disp_post var='OrderId']`

Parameters:

- **var:** This parameter defines the name of the POST variable to captured and displayed.
Default: none. Required: yes.

[i4w_disp_request]

Usage: This shortcode will capture an existing REQUEST variable and display if available.

Example:

- `[i4w_disp_request var='OrderId']`

Parameters:

- **var:** This parameter defines the name of the REQUEST variable to captured and displayed.
Default: none. Required: yes.

[i4w_exec]

Usage: This shortcode allows the injection of PHP code into a post, page, excerpt or widget.

Example:

- **[i4w_exec]**

```
$a = 3;  
$b = 5;  
$c = $a + $b;  
echo $c;  
[/i4w_exec]
```

- **[i4w_exec]**

```
@include($my_path . 'my_php_script');  
[/i4w_exec]
```

Parameters:

- This shortcode doesn't require parameters but expects PHP code (without `<?php` and `?>`) to be placed between the start and end tags. Default: none. Required: no.

[i4w_googlevideo]

Usage: This shortcode is designed to embed a video hosted on <http://video.google.com/>, a video hosting service similar to Youtube.

Example:

- `[i4w_googlevideo id=1234567 h=326 w=400 autoplay=1]`

Parameters:

- **id:** The ID of the video hosted on Google Video.
Default: none. Required: yes.
- **h:** The desired display height in pixels.
Default: 326. Required: no.
- **w:** The desired display width in pixels.
Default: 400. Required: no.
- **autoplay:** Defines if the video should begin automatically when the page is loaded. Use 1 or 0.
Default: 0 (autoplay inactive). Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full".
Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script.
Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right".
Default: none. Required: no.

[i4w_hidefrom]

Usage: This shortcode is designed to segment content on a page, post, excerpt or text widget by displaying the embedded content to all subscribers **except** to those subscribers whose memberships match the criteria passed as parameters. There are three variants, depending on the parameters used. The optional [ELSE] branch is supported.

Example:

- Based on Infusionsoft tag ID:
[i4w_hidefrom tagid='123,456,789']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_hidefrom]
- Based on Infusionsoft tag name:
[i4w_hidefrom tagname='Bronze, Silver']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_hidefrom]
- Based on the membership name given in the plugin "Membership Options" panel:
[i4w_hidefrom mbrname='Bronze Members']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_hidefrom]

Parameters:

- **tagid:** One or more tag ID's taken from Infusionsoft. If more than one is entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.
- **tagname:** One or more tag names taken from Infusionsoft. If more than one is entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.
- **mbrname:** One or more membership names taken from your "Memberhsip Options" panel. If more than one are entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.

[i4w_ifcookie]

Usage: This shortcode is designed to check for the existence of a cookie and, given a value to check, for a value match. Any content embedded between the tags will be displayed if the criteria is met. The optional [ELSE] branch is supported.

Example:

- Will display "Test Cookie is set" if a cookie by the name of "test_cookie" exists, without checking the value:

```
[i4w_ifcookie cookie='test_cookie']
```

```
content-content-content
```

```
[ELSE]
```

```
alternate-content-alternate-content
```

```
[/i4w_ifcookie]
```

- Will display "Test Cookie is set" if a cookie by the name of "test_cookie" exists AND its value is 123.

```
[i4w_ifcookie cookie='test_cookie' val=123]
```

```
content-content-content
```

```
[ELSE]
```

```
alternate-content-alternate-content
```

```
[/i4w_ifcookie]
```

Parameters:

- **cookie:** The name of the cookie for whose existence you are checking.
Default: none. Required: yes.
- **val:** A value which the cookie must hold in order for the shortcode to evaluate to true.
Default: none. Required: no.

[i4w_ifget]

Usage: This shortcode is designed to check for the existence of a \$_GET variable and, given a value to check, for a value match. Any content embedded between the tags will be displayed if the criteria is met. The optional [ELSE] branch is supported.

Example:

- Will display "Test GET is set" if \$_GET['test_get'] exists.
[i4w_ifget get='test_get']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifget]
- Will display "Test GET is set" if \$_GET['test_get'] exists AND its value is 123.
[i4w_ifget get='test_get' val=123]
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifget]

Parameters:

- **get:** The name of the \$_GET variable for whose existence you are checking.
Default: none. Required: yes.
- **val:** A value which the \$_GET variable must hold in order for the shortcode to evaluate to true.
Default: none. Required: no.

[i4w_ifpost]

Usage: This shortcode is designed to check for the existence of a \$_POST variable and, given a value to check, for a value match. Any content embedded between the tags will be displayed if the criteria is met. The optional [ELSE] branch is supported.

Example:

- Will display "Test GET is set" if \$_POST['test_post'] exists.
[i4w_ifpost post='test_post']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifpost]
- Will display "Test POST is set" if \$_POST['test_post'] exists. AND its value is 123.
[i4w_ifpost post='test_post' val=123]
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifget]

Parameters:

- **post:** The name of the \$_POST variable for whose existence you are checking.
Default: none. Required: yes.
- **val:** A value which the \$_POST variable must hold in order for the shortcode to evaluate to true.
Default: none. Required: no.

[i4w_ifrequest]

Usage: This shortcode is designed to check for the existence of a `$_REQUEST` variable and, given a value to check, for a value match. Any content embedded between the tags will be displayed if the criteria is met. The optional `[ELSE]` branch is supported.

Example:

- Will display "Test REQUEST is set" if `$_REQUEST['test_request']` exists.
[i4w_ifrequest request='test_request']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifrequest]
- Will display "Test REQUEST is set" if `$_REQUEST ['test_request']` exists AND its value is 123.
[i4w_ifrequest request='test_request' val=123]
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_ifrequest]

Parameters:

- **get:** The name of the `$_REQUEST` variable for whose existence you are checking.
Default: none. Required: yes.
- **val:** A value which the `$_REQUEST` variable must hold in order to evaluate to true.
Default: none. Required: no.

[i4w_infusion_id]

Usage: This shortcode returns the current subscriber's Infusionsoft contact ID, if the subscriber is logged in.

Example:

- [i4w_infusion_id]

Parameters:

- None

[i4w_is_logged_in]

Usage: This shortcode returns the embedded content if the current visitor is logged in.

Example:

- `[i4w_is_logged_in]`
Display this if logged in
`[/i4w_is_logged_in]`

Parameters:

- None

[i4w_ismember]

Usage: This shortcode is identical to the [i4w_onlyfor] shortcode **EXCEPT** that it doesn't run the optional [ELSE] branch if a visitor is not logged in.

Example:

- Please refer to the [i4w_onlyfor] syntax page.

Parameters:

- Please refer to the [i4w_onlyfor] syntax page.

[i4w_isplayf]

Usage: This shortcode returns the embedded content if the current subscriber is in a "failed payment" (PAYF), "suspended" (SUSP) or "cancelled" (CANC) status. The optional [ELSE] branch is supported.

Example:

- **[i4w_isplayf]**
Display this if PAYF, SUSP or CANC
- **[ELSE]**
Otherwise, display this
- **[/i4w_isplayf]**

Parameters:

- None.

[i4w_members]

Usage: This shortcode is designed to segment content on a page, post, excerpt or text widget by displaying the embedded content **only** to those subscribers whose memberships match ANY of the membership requirements on a given page or post. The optional [ELSE] branch is supported.

Any subscriber who is not logged in or whose membership status is on hold (PAYF, SUSP, CANC) will not be evaluated for either true or false, and no content will be returned.

Example:

- **[i4w_members]**
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_members]

Parameters:

- None

[i4w_member_count]

Usage: This shortcode is designed to segment content on a page, post, excerpt or text widget by displaying the embedded content **only** when a certain condition is met. The shortcode will determine how many Infusionsoft contacts have been assigned a particular tag and will then compare the result with the value provided in the shortcode parameter.

Example:

- **[i4w_member_count tagid='123' op='GT' value='200']**
Display this content if more than 200 contacts have been assigned the tag id '123'
[/i4w_members]

Parameters:

- **tagid:** The Id of the tag used as the basis for this operation. Required: Yes.
- **op:** The type of comparison operation to be carried out. Required: Yes.

Allowed types are:

LT => "less than"
LE => "less than or equal to"
EQ => "equal to"
GE => "greater than or equal to"
GT => "greater than"

- **value:** Any integer. Any values passed will be cast as (int).

[i4w_minilogin]

Usage: This shortcode returns an HTML form through which a visitor can log in.

Example:

- `[i4w_minilogin]`
- See parameters, below.

Parameters:

- **user:** The default label for the user login field is "User". Using this parameter, the default label may be overridden. Default: 'User'. Required: no.
- **pass:** The default label for the user password field is "Password". Using this parameter, the default label may be overridden. Default: 'Password'. Required: no.
- **button:** The default label for the login push button is "Login". Using this parameter, the default label may be overridden. Default: 'Login'. Required: no.
- **buttonimage:** The URL path to the image of your choice. If present, will override the 'button' parameter. Default: None. Required: no.
- **buttonstyle:** Any inline style you want to apply to the button image or HTML button. Default: None. Required: No.
- **layout:** The default layout is horizontal. Optionally, you may set it to vertical ('v'), in which case the login form will be displayed within a 3 row table. Default: 'h' (horizontal). Required: no.
- **width:** The default field width is 60 pixels. Using this integer parameter, the default label may be overridden. Default: none. Required: no.
- **redir:** Upon login through the mini-login shortcode, the user will be returned to the same page. By entering an alternative URL, one can override the default and send the user to a different page. Default: none. Required: no.

[i4w_myspacevideo]

Usage: This shortcode is designed to embed a video hosted on MySpace, a video hosting service similar to Youtube.

Example:

- `[i4w_myspacevideo id=1234567 h=326 w=400 autoplay=1]`

Parameters:

- **id:** The ID of the video hosted on MySpace Video.
Default: none. Required: yes.
- **h:** The desired display height in pixels.
Default: 326. Required: no.
- **w:** The desired display width in pixels.
Default: 400. Required: no.
- **autoplay:** Defines if the video should begin automatically when the page is loaded. Use 1 or 0.
Default: 0 (autoplay inactive). Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full".
Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script.
Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right".
Default: none. Required: no.

[i4w_not_logged_in]

Usage: This shortcode returns the embedded content if the current visitor is **NOT** logged in.

Example:

- **[i4w_not_logged_in]**
Display this if NOT logged in
[/i4w_not_logged_in]

Parameters:

- None.

[i4w_onlyfor]

Usage: This shortcode is designed to segment content on a page, post, excerpt or text widget by displaying the embedded content **only** to those subscribers whose memberships match the criteria passed as parameters. There are three variants, depending on the parameters used. The optional [ELSE] branch is supported.

Example:

- Based on Infusionsoft tag ID:
[i4w_onlyfor tagid='123,456,789']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_onlyfor]
- Based on Infusionsoft tag name:
[i4w_onlyfor tagname='Bronze, Silver']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_onlyfor]
- Based on the membership name given in the plugin "Membership Options" panel:
[i4w_onlyfor mbrname='Bronze Members']
content-content-content
[ELSE]
alternate-content-alternate-content
[/i4w_onlyfor]

Parameters:

- **tagid:** One or more tag ID's taken from Infusionsoft. If more than one is entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.
- **tagname:** One or more tag names taken from Infusionsoft. If more than one is entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.
- **mbrname:** One or more membership names taken from your "Memberhsip Options" panel. If more than one are entered, please separate with commas.
Default: none. Required: yes, if no other parameter is used.

[i4w_page_levels]

Usage: This shortcode returns a list of membership levels, if any, required to view a page or post.

Example:

- `[i4w_page_levels sep='']`

Parameters:

- **sep:** Determines how to separate the elements of the returned list.
Default: `sep=''`. Required: no.

[i4w_page_popup]

Usage: This shortcode enables the display of a page - internal or external - in a Thickbox popup window.

Example:

- `[i4w_page_popup title='My Window Title' ur='http://www.google.com' h=800 w=500]`
Click here to see more
`[/i4w_page_popup]`

Parameters:

- **title:** Sets the title of the popup window
Default: None. Required: no.
- **url:** Set the internal or external to be loaded into the popup window
Default: None. Required: Yes.
- **w:** Sets the width of the popup window.
Default: 500. Required: No.
- **h:** Set the height of the popup window.
Default: 750. Required: No.

Notes:

Windows opened and display through this shortcode are not "modal" windows, which means that clicking anywhere outside the window area will automatically close the window.

[i4w_password_change]

Usage: This shortcode returns a form through which a subscriber can change his/her password. The changed password is updated in Infusionsoft.

Example:

- `[i4w_password_change buttontext='Reset my password']`
- `[i4w_password_change buttonimage='URL_to_image']`
-

Parameters:

- **buttontext:** Enter the text that should appear on the input button. Default: 'Change Password'. Required: No.
- **buttonimage:** Enter the URL path to the image of your choice. Default: None. Required: No.
- **buttonstyle:** Any inline style you want to apply to the button image or HTML button. Default: None. Required: No.

[i4w_password_reset]

Usage: This shortcode returns a form through which a subscriber can request a password reset. Any change made is updated in Infusionsoft.

Example:

- `[i4w_password_reset buttontext='Reset my password']`
- `[i4w_password_reset buttonimage='URL_to_image']`
-

Parameters:

- **buttontext:** Enter the text that should appear on the input button. Default: 'Get New Password'. Required: No.
- **buttonimage:** Enter the URL path to the image of your choice. Default: None. Required: No.
- **buttonstyle:** Any inline style you want to apply to the button image or HTML button. Default: None. Required: No.

[i4w_password_send]

Usage: This shortcode returns a form through which a subscriber or visitor can request that his/her password be sent by mail.

Example:

- `[i4w_password_send buttontext='Reset my password']`
- `[i4w_password_send buttonimage='URL_to_image']`
-

Parameters:

- **buttontext:** Enter the text that should appear on the input button. Default: 'Send Password'. Required: No.
- **buttonimage:** Enter the URL path to the image of your choice. Default: None. Required: No.
- **buttonstyle:** Any inline style you want to apply to the button image or HTML button. Default: None. Required: No.

[i4w_permalink]

Usage: This shortcode returns the permalink of the current page or post.

Example:

- `[i4w_permalink]`

Parameters:

- None.

[i4w_runas]

Usage: This shortcode will automatically run an Infusionsoft action set for the current subscriber. Use with care...

Example:

- `[i4w_runas id=123]`

Parameters:

- **id:** The action set ID as found in Infusionsoft.
Default: none. Required: yes.

[i4w_show_bots]

Usage: This shortcode enables segmenting content within a page, post, excerpt or text widget to define what a search engine bot visitor may see. The content between the shortcode's begin and ending tags will be displayed to the visiting bot. This shortcode allows you to define what content search engines should "see" and, consequently, index while keeping your visitor's content separate.

Example:

- **[i4w_show_bots]**
Display if the visitor is a search engine.
[/i4w_showbots]

Parameters:

- None.

[i4w_show_gfc]

Usage: This shortcode enables segmenting content within a page, post, excerpt or text widget to define what a "Google First Click" visitor may see. The content between the shortcode's begin and ending tags will be displayed. For more information on "Google First Click", please see: <http://googlewebmastercentral.blogspot.com/2008/10/first-click-free-for-web-search.html>

Example:

- **[i4w_show_gfc]**
Display if the subscriber is coming from a valid search engine.
[/i4w_show_gfc]

Parameters:

- None.

[i4w_showafter]

Usage: This shortcode enables segmenting content within a page, post, excerpt or text widget based on a subscriber's registration date. The content embedded between the shortcode's begin and ending tags will be displayed if the subscriber has been registered at least the number of days or weeks specified in the shortcode parameters.

Example:

- **[i4w_showafter days=7]**
Display if the subscriber has been a member at least 7 days
[/i4w_showafter]
- **[i4w_showafter weeks=2]**
Display if the subscriber has been a member at least 2 weeks
[/i4w_showafter]

Parameters:

- **days:** Specifies the minimum number of "membership" days.
Default: none. Required: yes, if "weeks" is not selected.
- **weeks:** Specifies the minimum number of "membership" weeks.
Default: none. Required: yes, if "days" is not selected.

Note:

(1) The parameters "days" and "weeks" are mutually exclusive. Only one can be used.

(2) This shortcode works independently of the "Gradual Content Release" settings in the "Plugin Options" panel. You may segment parts of a page or post even if you have not activated "Gradual Content Release".

[i4w_showto]

Usage: This shortcode is identical to [i4w_onlyfor]. Please refer to [i4w_onlyfor] for usage and syntax.

[i4w_show_member_count]

Usage: This shortcode is designed to tally and display the number of Infusionsoft contacts to which the passed tag or tags have been assigned.

Example:

- `[i4w_member_count tagid='123']`
- `[i4w_member_count tagid='123,234,345,456']`

Parameters:

- **tagid:** A single tag Id or a comma separated list of tag Id's. Required: Yes.

Note:

If a list of tag Id's is passed to the shortcode, contacts will only be counted once, regardless of the number of matching tag Id's.

Please use with care

[i4w_signup_url]

Usage: This shortcode returns a link to the "signup" URL specified in the "Plugin Options" panel, if any. The anchor text is passed as embedded content with the shortcode's tags.

Example:

- `[i4w_signup_url]`
Click here to register
`[/i4w_signup_url]`

Parameters:

- None

[i4w_swf]

Usage: This shortcode is designed to embed a SWF/Flash video hosted on any server.

Example:

- `[i4w_swf url='URL_path_to_SWF_file' h=340 w=560]`

Parameters:

- **url:** The URL path to the SWF video file. Default: none. Required: yes.
- **h:** The desired display height in pixels. Default: 340. Required: no.
- **w:** The desired display width in pixels. Default: 560. Required: no.
- **quality:** The desired display display. Default: 'best'. Required: no.
- **bgcolor:** The desired display background color. Default: none. Required: no.
- **w:** The desired display width in pixels. Default: 560. Required: no.
- **scale:** Sets the desired SWF scale parameters. Default: 'showall'. Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full". Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script. Default: always. Required: no.
- **float:** Determines if a <div float:xxx> will be inserted. Possible values are "left" or "right". Default: none. Required: no.
- **flashvars:** Sets any flashvars needed to run your SWF. Default: 'autostart=false'. Required: no.

[i4w_tagset]

Usage: This shortcode is identical to [i4w_actionset]. It is offered for easier self-documentation in those cases where you want to run [i4w_actionset] with only tags and no actionset.

Refer to the [i4w_actionset] documentation

[i4w_themedir]

Usage: This shortcode returns the path to the current theme's directory.

Example:

- [i4w_themedir]

Parameters:

- None

[i4w_title]

Usage: This shortcode returns the title of the current post or page.

Example:

- [i4w_title]

Parameters:

- None

[i4w_upsell_url]

Usage: This shortcode returns a link to the "upsell" URL specified in the "Plugin Options" panel, if any. The anchor text is passed as embedded content with the shortcode's tags.

Example:

- `[i4w_upsell_url]`
Click here to register
`[/i4w_upsell_url]`

Parameters:

- None

[i4w_user_all_tags]

Usage: This shortcode return a list of all the Infusionsoft tags assigned to the current subscriber. This shortcode is intended as a tool and doesn't make much sense on a publicly visible page.

Example:

- [i4w_user_all_tags]

Parameters:

- None

[i4w_user_display_name]

Usage: This shortcode return a subscriber's Wordpress display name.

Example:

- [i4w_user_display_name]

Parameters:

- None

[i4w_user_email]

Usage: This shortcode return a subscriber's email address.

Example:

- [i4w_user_email]

Parameters:

- None

[i4w_user_first_name]

Usage: This shortcode return a subscriber's first name.

Example:

- [i4w_user_first_name]

Parameters:

- None

[i4w_user_full_name]

Usage: This shortcode return a subscriber's full name (first name and last name).

Example:

- [i4w_user_full_name]

Parameters:

- None

[i4w_user_last_name]

Usage: This shortcode return a subscriber's last name.

Example:

- [i4w_user_last_name]

Parameters:

- None

[i4w_user_levels]

Usage: This shortcode returns a list of membership levels of which a subscriber is a member, if any.

Example:

- `[i4w_user_levels sep='' showid='true']`

Parameters:

- **sep:** Determines how to separate the elements of the returned list.
Default: sep=''. Required: no.
- **showid:** Determine whether to also display the Infusionsoft tag ID for each membership level.
Default: false. Required: no.

[i4w_user_login_name]

Usage: This shortcode returns the subscriber's Wordpress login name (usually email).

Example:

- [i4w_user_login_name]

Parameters:

- None

[i4w_user_registered]

Usage: This shortcode returns the current subscriber's registration date, formatted according to the parameter value.

Example:

- `[i4w_user_registered format='F js, Y']`

Parameters:

format: The values passed to this parameter must follow the syntax rules set for the PHP function `date()`.

(See: <http://www.php.net/manual/en/function.date.php> Default: 'F js, Y'.)

Required: no.

[i4w_viddler]

Usage: This shortcode is designed to embed a video hosted on Viddler, a video hosting service similar to Youtube.

Example:

- `[i4w_viddler id=1234567 h=340 w=437]`

Parameters:

- **id:** The ID of the video hosted on Vimeo. Default: none. Required: yes.
- **h:** The desired display height in pixels. Default: 340 Required: no.
- **w:** The desired display width in pixels. Default: 560 Required: no.
- **fullscreen:** Allows display to be extended to full screen (true or false). Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script. Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right". Default: none. Required: no.
- **flashvars:** Sets any Flash variables that you may want to pass to the player. Default: 'autoplay=t&disablebranding=t'. Required: no.

[i4w_vimeo]

Usage: This shortcode is designed to embed a video hosted on www.vimeo.com, a video hosting service similar to Youtube.

Example:

- `[i4w_vimeo id=1234567 h=340 w=560 autoplay=1]`

Parameters:

- **id:** The ID of the video hosted on Vimeo. Default: none. Required: yes.
- **server:** The name of the Vimeo server. Default: vimeo.com. Required: no.
- **h:** The desired display height in pixels. Default: 340 Required: no.
- **w:** The desired display width in pixels. Default: 560 Required: no.
- **autoplay:** Defines if the video should begin automatically when the page is loaded. Use 1 or 0. Default: 0 (autoplay inactive). Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full". Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script. Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right". Default: none. Required: no.
- **show_title:** Determines whether the video's title will be shown (0 or 1). Default: 1. Required: no.
- **show_byline:** Determines whether the video's byline will be shown (0 or 1). Default: 1. Required: no.
- **show_portrait:** Determines whether the video's portrait attribute will be shown (0 or 1). Default: 0. Required: no.
- **label:** Sets the label for the Vimeo link displayed with the video. Default: "View on Vimeo.com". Required: no.
- **viewlink:** Determines if a link to Vimeo.com will be displayed (0 or 1). Default: 1. Required: no.

[i4w_youtube]

Usage: This shortcode is designed to embed a video hosted on YouTube.

Example:

- `[i4w_youtube id=1234567 h=326 w=400 autoplay=1]`

Parameters:

- **id:** The ID of the video hosted on YouTube.
Default: none. Required: yes.
- **h:** The desired display height in pixels.
Default: 340. Required: no.
- **w:** The desired display width in pixels.
Default: 560. Required: no.
- **autoplay:** Defines if the video should begin automatically when the page is loaded. Use 1 or 0.
Default: 0 (autoplay inactive). Required: no.
- **full:** Allows display to be extended to full screen (true or false). The word "fullscreen" may be used instead of "full".
Default: true. Required: no.
- **scriptaccess:** Defines whether the embedded object can be managed via script.
Default: always. Required: no.
- **float:** Determines if a `<div float:xxx>` will be inserted. Possible values are "left" or "right".
Default: none. Required: no.

[i4w_zohosheet]

Usage: This shortcode is designed to embed a spreadsheet hosted on Zoho.com.

Example:

- `[i4w_zohosheet id=1234567 url='url_path_to_zoho']`

Parameters:

- **url:** The URL of the hosted spreadsheet.
Default: none. Required: yes.
- **h:** The desired display height in pixels.
Default: 800. Required: no.
- **w:** The desired display width in pixels.
Default: 800. Required: no.
- **frameborder:** Defines whether you want a border around the Zoho display frame. Use 1 or 0.
Default: 0. Required: no.
- **scrolling:** Enables or disables frame scrolling. Use 'yes' or 'no'.
Default: 'no'. Required: no.